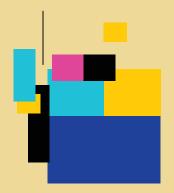


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# MONTHLY AGAZINE From 1st MAR 2025 To 31st MAR 2025



**MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE** 

Rasipuram-637 408, Namakkal Dt. Tamil Nadu, India



# Monthly Magazine 1st MAR - 31st MAR 2025

























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### Department of Biotechnology



# PARTICIPATION IN NATIONAL CONFERENCE

On 05.03.2025, students from department of Biotechnology presented oral and poster presentations in the National Conference entitled "Sustainable Bio-Innovations: Advancing Climate Resilience through Biotechnology" at KSR College of Arts and Science, Tiruchengode. T.S. Rithika, I B.Sc. Biotechnology, bagged the second prize in the oral presentation and secured the Best Presentation Award.

### CONDUCTED PH.D. VIVA VOCE

On 13.03.2025, department of Biotechnology organized the Ph.D. viva voce examination for Mr. P. Suthan.

The event was graced by Dr. N. Manoharan, Professor & Head of the Department of Marine Science at the School of Marine Sciences, Bharathidasan University, Tiruchirappalli, who served as the external examiner.





### **ACHIEVERS DAY CELEBRATION**

On 22.03.2025, department of Biotechnology celebrated Achievers Day, honoring accomplishments in sports, academics, extracurricular activities and placements.

The event was inaugurated by Dr.R.Selvakumaran, Director of Academics, and Dr.A.Stella Baby, Vice Principal, who acknowledged the dedication of staff and students. Mr.U. Mohammed Iqbal, Placement Coordinator, distributing offer letters to the students.



### PARTICIPATION IN COMPETITIONS

On 03.03.2025, III-B.COM. students made their mark at the Knowledge Institute of Technology, secured top honors in various events.

Harshavardini.S.A and Subashdeepan.M won first prize in the Business Quiz. In the Solo Dance competition, Vishnupriya.G won the first prize. In the 'Fix My Innovation' contest Vidhyashree. L and Siva.S won the first prize.

# PARTICIPATION IN NATIONAL LEVEL MANAGEMENT MEET

On 14.03.2025, KSR College of Engineering's Management Studies department hosted a National-level management meet called M Fest 2K25.

E.Arjun from III-B.Com. CA, won the prestigious title of Best Manager and secured the 1<sup>st</sup> prize. This achievement underscores the institution's commitment to nurturing management skills and fostering a competitive spirit among the students.



# PARTICIPATION IN NATIONAL LEVEL SEMINAR

On 18.03.2025, Students from department of Commerce & BBA participated in the One day National Level Seminar on "Sustainable Entrepreneurship for the Insurance Industry" in K.S.R College of Arts and Science, Tiruchengode.

Nearly 13 students took part in the program.

### **Department of BBA**



### **INDUSTRIAL VISIT**

On 05.03.2025, department of BBA organized an industrial visit to the Government Tea Factory in Ooty, with 84 UG students and 4 faculty members.

The purpose of the visit was to gain practical insights into the tea production process and to understand the various stages involved in turning fresh tea leaves into the final packaged product.

### Department of Biochemistry

# PARTICIPATION IN NATIONAL CONFERENCE

On 14.03.2025, 3 students from II M.Sc. Biochemistry presented their research findings in a National conference conducted by the Department of Biochemistry, KS Rangasamy College of Arts and Science, Tiruchengode and secured best presentation award.



### Department of Electronics & Communication



# PARTICIPATION IN INTER-COLLEGIATE TECH TITANS 2025

On 04.03.2025, Students from departments of EC & IoT, participated in the Project Expo and Paper Presentation at TechTitans 2025, a National Level Technical Symposium organized by Vellalar College for Women (Autonomous).

K.Harshini, II B.Sc.IoT student, secured the Second Prize in the Paper Presentation competition, showcasing her innovative research in AI, IoT and Industry 4.0.



### **EAT& RIGHT CAMPUS CERTIFICATION**

On 12.03.2025, department of Hotel Management and Catering Science received the highest score in the prestigious Eat Right Campus Certification by FSSAI.

This recognition reflects our unwavering commitment to promoting safe, nutritions, and sustainable food practices on campus.

### **FLORAL SYMPHONY**

On 14.03.2025, department of Hotel Management and Catering Science conducted a "Floral Symphony" providing students with hands-on training in floral arrangement under the expert guidance of Mr. Vijay Ganesh, Assistant Professor, SRM College, Trichy.





# PLACEMENT IN RESIDENCY TOWERS HOTEL

On 26.03.2025, department of Hotel Management and Catering Science announce that our third-year student, Mohanraj R, has been selected as a Continental Chef at the prestigious Residency Towers Hotel, Coimbatore.



### **OFF CAMPUS INTERVIEW**

On 04.03.2025, through Placement Cell our college students attended MMC Info tech, Chennai Off-campus interview, 51students selected with 2.40 LPA.

### **GTT TRAINING**

On 13.03.2025, Placement Cell conducted GTT soft skills training for Commerce and BBA department students through these training programme 230 students benefited.



# ST - Zugnari Gaya Sida 2023 Annual Sida 2023 A

### **ON CAMPUS INTERVIEW**

On 14.03.2025, Placement Cell conducted Cap gemini on-campus interview for UG and PG Commerce, BBA department students.

Finally 52 students are shortlisted with 2.52 LPA.



### ON CAMPUS INTERVIEW

On 17.03.2025, Placement Cell conducted KKP oncampus interview for B.Sc. TFD, B.Sc., Statistics and Commerce department students.

### ON CAMPUS INTERVIEW

On 19.03.2025, Placement Cell conducted Corro health on-campus interview 14 students selected with 3 LPA.





### **ON CAMPUS INTERVIEW**

On 21.03.2025, Placement Cell conducted Indecomm Business Services Pvt. Ltd.

On-campus interview for our students and 33 students selected with 2.24LPA.



### ON CAMPUS INTERVIEW

On 24.03.2025, Placement Cell conducted Optum on-campus interview for UG and PG life science students.

### ON CAMPUS INTERVIEW

On 28.03.2025, Placement Cell conducted TCS BPS on-campus interview 121 students selected with 2.92 LPA.



### **EDC**



# AWARENESS PROGRAMME ON MSME & EDII

On 28.03.2025, Entrepreneurship Development Cell (EDC) held an Awareness Programme on MSME & EDII to inform students about entrepreneurial opportunities and government schemes.

Mr.G.Vasudevan, M.E., District Programme Manager, EDII - TN, Namakkal Collectorate, was the guest speaker. He shared useful information about MSME schemes, funding options, and training programs. The session helped students learn about entrepreneurship, explore business ideas, and understand the government support available, including subsidies and loan facilities for new entrepreneurs.

### YRC & RRC CELL



### **BLOOD DONATION CAMP**

On 20.03.2025, YRC & RRC Cell, Organized a blood donation camp in collaboration with Maruthi Blood Bank, Salem. A commendable total of 69 units of blood were donated for this noble cause.

65 Students and 4 staff members participated in the blood donation camp.

### FIRST AID TRAINING WORKSHOP

On 20.03.2025, YRC & RRC Cells conducted a First L Aid Training Program for students. Mr.S.M.Venkatachalam, Managing Trustee of Maruthi Blood Bank, Salem, acted as a Chief Guest. A total of 68 students participated in the training.



### **Co-Curricular Activities**



# PARTICIPATION IN INTER-COLLEGIATE CULTURAL FEST - YUGHA 2K25

On 01.03.2025, Students from various department participated in the Inter-Collegiate Cultural Fest - YUGHA 2K25 held at VET College of Arts and Science, Erode.

Ms.Harshavardini.S.A. and S.Yazhini (II M.Sc. Biochemistry) won the second prize of Rs.1500 in the Face Painting competition and S. Kannan (M.Sc. Computer Science) and L.Gokulraj (M.Sc. Microbiology) won second prize of Rs.1500, in the Reels Making competition.

### R&DCell



### **MoU SIGNING**

On 12.03.2025, R & D Cell has Signed MoU with Wipro 3D for establishment of center of excellence in 3D Printing technology.

### **MoU SIGNING**

On 27.03.2025, department of Chemistry and R & D has signed an International Memorandum of Understanding (MoU) with the Technical University of Liberec, Czech Republic, Europe. This partnership paves the way for academic exchanges, joint research, and a global learning environment for both faculty and students, contributing significantly to our Institution's growth and international presence.



### PHYSICAL EDUCATION



# PU INTERCOLLEGIATE TENNIS (M&W) TOURNAMENT

On 28.03.2025, department of Physical Education participated in the Periyar University Intercollegiate Tennis Tournament at KKC Velur, where both the men's and women's teams participated and became runners-up.



### MAKING OF AN ARRAY SYMBOL

On 04.03.2025, Women's Forum presented the Making of an Array Symbol, a creative initiative symbolizing the Unity, strength and resilience of women. Designed as a stylized female figure, the symbol represents inclusivity, balance, and empowerment, with its structured form reflecting stability and progress. This initiative stands as a testament to women's enduring power and their unstoppable journey toward growth and change.

### FEEDBACK COLLECTION SESSION

On 20.03.2025, Women's Development Cell organized a feedback collection session Dr. Rebecca and Ms. Priya from King's College, London, visited the college to conduct qualitative research and interview with students and Nodal officers regarding the Pudhumai Penn policy impact study. A total of 12 female students participated in the session, sharing their insights and experiences, contributing to a comprehensive evaluation of the scheme's effectiveness in supporting women's education and development.



# VMI CULTURAL FEST – 2K25





On 07.03.2025, Vanetra Muthayammal Educational Institutions hosted grand Annual Day Celebration, showcasing talent, achievement, and creativity.

The event featured inspiring speeches, prestigious awards, and mesmerizing cultural performances by our students.









## WOMEN'S DAY CELEBRATION





On 08.03.2025, Vanetra Muthayammal Institutions celebrated International Women's Day. The event was graced by the inspiring Ms.M.Rubiseena and Ms.M.Rubeena, the twin actresses and Vijay TV Kadhanayagi Title Winners, who are also an entrepreneurs and founders of RR Talkies.

Their empowering speech highlighted the importance of women's empowerment, entrepreneurship, and breaking barriers in every field. The celebration was a tribute to the incredible strength, resilience, and achievements of women everywhere.









### 22<sup>nd</sup> GRADUATION DAY





On 09.03.2025, Muthayammal College hosted 22nd Graduation Day, marking a momentous occasion in the academic journey of our graduates.

The ceremony was graced by Chief Guest, Dr. R.Rajendren, Associate Professor of Microbiology, PSG College of Arts and Science, Coimbatore, who inspired the graduates with his insightful address. The event was filled with pride and joy as degree was conferred, celebrating the hard work, perseverance and achievements of our students.











### VANETRA MUTHAYAMMAL INSTITUTIONS

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